

# PRESS RELEASE

## Sodexo launches Quality of Life Observer, the first media 100% dedicated to Quality of Life

**Issy-les-Moulineaux, March 17, 2014 - Sodexo launches the Quality of Life Observer, the first online media to monitor and interpret the components that contribute to Quality of Life in environments as diverse as businesses, healthcare facilities, campuses and schools, remote sites and prisons.**

Through the Quality of Life Observer, Sodexo provides decision makers and opinion leaders with an information hub, contributing to the emergence of Quality of Life as a decisive factor in individual and collective performance.

The content provides a global panorama on Quality of Life through shared experiences, expert interviews, forums, analyses of university studies and surveys. Rigorous and eclectic, the Observer provides in-depth treatment of major issues and reveals some of the unexpected aspects surrounding Quality of Life.

This unique production is enhanced through media monitoring and is open to external contributions from "Quality of Life Spotters," who are invited to highlight initiatives or propose articles.

### Currently featured on the Quality of Life Observer:

- Design in healthcare has the power to impact people at their most vulnerable: interview of Tama Duffy Day, Design Principle, Perkins+Will
- What has gender balance brought men in terms of Quality of Life? 5 male top leaders tell us their stories
- Can pets really change your Quality of Life?
- Easing isolation for those who work far from home
- Will corporate fitness win over employees' hearts?
- Food for thought: why students should feed their brain
- The British student lifestyle: everything you need to know on a simple infographic
- And much more...



### Discover the Quality of Life Observer

For more information, please visit [www.qualityoflifeobserver.com](http://www.qualityoflifeobserver.com) and follow us on Twitter ([@QOL\\_Observer](#))

For an animated presentation on the Quality of Life Observer, please click [here](#).

## About Sodexo

Founded in 1966 by Pierre Bellon, Sodexo is the global leader in services that improve Quality of Life, an essential factor in individual and organizational performance. Operating in 80 countries, Sodexo serves 75 million consumers each day through its unique combination of On-site Services, Benefits and Rewards Services and Personal and Home Services. Through its more than 100 services, Sodexo provides clients an integrated offering developed over more than 45 years of experience: from reception, maintenance and cleaning, to foodservices and facilities and equipment management; from Meal Pass, Gift Pass and Mobility Pass benefits for employees to in-home assistance and concierge services. Sodexo's success and performance are founded on its independence, its sustainable business model and its ability to continuously develop and engage its 428,000 employees throughout the world.

## Key Figures (as of August 31, 2013)

### Sodexo in the world

**18.4 billion euro** consolidated revenue

**428,000** employees

**18th** largest employer worldwide

**80** countries

**33,300** sites

**75 million consumers** served daily

**11.6 billion euro** in market capitalization (as of January 7, 2014)

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